

# Seager Home Solutions Privacy Policy



This privacy policy applies to the websites operated by Seager Home Solutions and its affiliates and to the processing of personal information by Seager Home Solutions as contemplated in this privacy policy. Any reference to “you” or “your” means you, the user.

Seager Home Solutions respects your privacy and is committed to protecting the personal information you share with us. This statement describes how we use your personal information that we may collect about you through the Sites and from our communications with you. The Sites are hosted on various servers within the European Economic Area.

## Data Protection Laws

We are conscious of our legal responsibilities as a “data controller” and we support the principles of data protection reflected in the 1995 EU Directive on Data Protection and applicable national implementing legislation. We shall endeavour to ensure that the personal information we obtain and use will always be held, used, transferred and otherwise processed.

## Other websites

There may be links from this website to other websites. This privacy policy only applies to this website. We do not control those third party websites or any of the content they contain and you expressly acknowledge and agree that we are in no way responsible or liable for any of those third party websites, including, without limitation, the content, policies, failures, promotions, products, services or actions of those websites and/or any damages, losses, failures or problems caused by, related to or arising from those websites. We encourage you to review all policies, rules, terms and regulations, including the privacy policies, of each website that you visit.

## How we obtain personal information about you

We may, as a result of your interaction with our website and our communications with you, hold and process personal information obtained about you. The types of personal information we collect may include:

- your name
- your phone number
- your email address
- your address

## How we collect and use non-personal information

Please note that when anyone visits this website, we automatically collect certain non-personal information such as the type of computer operating system (e.g., Windows or Mac OS) and browser (e.g., Safari, Netscape, Internet Explorer) being used, and the domain name of the internet service provider. We sometimes use the non-personal information that we collect to improve the design and content of this website and to enable us to personalise your experience.

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## What we do with your personal information

The personal information that you provide will be available to Seager Home Solutions, our affiliated companies and trusted third party service providers and contractors for the following purposes:

- to process enquiries received via this website
- to register you for and send you newsletters/ emails
- to conduct market research and business development
- to provide you with information about products and services that we deem may be of interest to you from ourselves
- in connection with surveys related to our products and this website
- any other purpose indicated at the time you voluntarily provide your personal information

## Marketing

We may from time to time use your personal information to send you automated e-mail messages or marketing materials regarding our services with your prior consent. These e-mail messages may contain features that help us make sure you received and were able to open the message. You may opt out of receiving such marketing e-mail messages at any time, free of charge, by clicking the "unsubscribe" link or by following the instructions in any marketing communication.

## Disclosing your personal information

We may disclose your personal information to companies and individuals who perform business functions and services on our behalf. Such functions may include hosting the websites, analysing data and providing other support services. All such parties will be required to keep your personal data secure and only process. We may also disclose your personal information if, in our opinion, disclosure is required by law.

## International transfers of your personal information

We do not transfer your personal information to International third parties.

## Personal Data Security and Confidentiality

We maintain adequate technical and organisational security measures to protect your personal information from loss, misuse, and unauthorised access, disclosure, alteration, or destruction.

## Access and Correction Rights

You can request access to, and have the opportunity to update and amend your personal information, and you can exercise any other rights you enjoy under applicable data protection laws, including, for example, objection to and blocking of the processing of your personal information, by contacting us – For security reasons, we reserve the right to take steps to authenticate your identity before providing access to your personal information.

## Retention of data

We will keep your personal information for as long as necessary for the purposes for which it was collected, to provide you with services and to conduct our legitimate business interests or where otherwise required by law.

## Changes to the Policy

We reserve the right, at our sole discretion, to modify, add or remove sections of this privacy policy at any time and any changes will be notified to you using the email address you have given us or by an announcement on the webpage available at the “Privacy Policy” link.

## Privacy Queries

If you have any questions regarding this policy, or you wish to update your details or remove your personal data from our records, please inform us using the contact facility on our website.